PRESS RELEASE

VIALIA VIGO CLOSES 2024 WITH RECORD FOOTFALL AND ANNOUNCES NEW PROJECTS FOR 2025

With a total of 12,562,000 visits, a 9.5% increase compared to the previous year, the centre reaffirms its role as a key meeting point

December and August were the busiest months, with 1,380,735 and 1,315,833 visitors respectively

Five new openings expanded and diversified the centre's offer, consolidating its position as a benchmark in fashion, leisure and gastronomy in Galicia

Vigo, 14 January 2025. The Vialia Estación de Vigo Shopping Centre, managed by Nhood, closes 2024 with record figures and announces major developments for the coming year. With 12,562,000 visits, representing a 9.5% increase compared to 2023, the centre reinforces its status as a key meeting point for local residents and visitors alike.

December and August were the months with the highest footfall—1,380,735 and 1,315,833 visitors respectively. 31 August was the day with the highest number of visitors, coinciding with The Champions Burger event and the Smurfs campaign.

In commercial terms, five new openings expanded and diversified the centre's offering, consolidating Vialia Vigo as a leading destination for fashion, leisure and gastronomy in Galicia.

Traffic also remained strong, with 1.5 million vehicles entering through the centre's facilities throughout the year. The opening of new access routes from the AP-9 motorway significantly improved connectivity and convenience for visitors.

Another major highlight in 2024 was the inauguration of Workspace Bouzas, an innovative space that reinforces Vialia Vigo's commitment to offering solutions tailored to current needs, promoting synergy between leisure and professional environments.

A sustainability-driven 2025

Looking ahead to next year, Vialia Vigo will continue strengthening its sustainability commitments. During the first quarter of 2025, the installation of photovoltaic solar panels will be completed—an important project that will significantly reduce the centre's carbon footprint and support progress toward a more environmentally responsible management model.

With these initiatives, Vialia Vigo continues to position itself as an innovative, sustainable space focused on offering unique experiences, adapting to future challenges and emerging visitor needs.

About Vialia Vigo

Managed by Nhood, Vialia Vigo is an iconic shopping centre in Galicia, recognised for its modern design, wide range of services, and strong commitment to sustainability and innovation.

About Nhood

Nhood is a real estate operator dedicated to urban regeneration and the management of mixed-use real estate assets, with a focus on generating positive social, environmental and economic impact.

Founded in 2021 and owned by the Association Familiale Mulliez (AFM), it operates in 11 countries and manages more than 1,000 assets, including shopping centres and multifunctional spaces. With a team of over 1,000 experts, Nhood offers comprehensive solutions spanning asset management, operations, urban planning, development and project promotion. Its mission is to create sustainable, connected spaces that foster community engagement and generate value for clients and residents, guided by principles of innovation, proximity and sustainability.

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