# PRESS RELEASE

## NHOOD EXPANDS ITS SPECIALTY LEASING MANAGEMENT TO SEVEN NEW SHOPPING CENTRES WITH ITS ELEASELOOP PLATFORM

**Nhood's specialty leasing management in Spain reaches 37 centres and €6.5 million in recurring rents**

***Madrid, April 21, 2025.*** Nhood, a specialist in comprehensive asset management and provider of real estate services, has successfully closed new agreements with shopping centre owners in Spain to manage their specialty leasing activity. These assets are integrated into Eleaseloop, Nhood's digital marketplace that offers owners a turnkey solution for the management of temporary spaces, maximising their value and generating new revenue streams.

These seven new incorporations bring the number of centres managed by Nhood in Spain in the field of specialty leasing to 37, consolidating its role as a benchmark in the provision of innovative and digital services for the sector.

Currently, the Specialty Leasing Spain division manages €6.5 million in recurring rents, a figure that will be reinforced thanks to the entry of these centres and the new mandates underway. Furthermore, the growth of specialty leasing has generated €3.1 million in the first half of the year, representing a 21.6% increase compared to the same period last year. The Eleaseloop platform has recorded 407 space bookings so far in 2025.

"The entry of external owners confirms that our proposal brings real value to the sector. Eleaseloop allows us to digitalise and professionalise specialty leasing management, offering shopping centres new income opportunities and more dynamic experiences for visitors. This is only the beginning of a growth phase in which we intend to continue adding strategic partners," says Javier Matey, Specialty Leasing Manager Spain at Nhood Spain.

**The agreement includes the incorporation of six shopping centres:**

Nuevo Centro (Valencia), with more than 10 million annual visitors; six assets owned by Cojab: Alzamora (Alcoi), Odeón (Ferrol), Mirador de Cuenca (Cuenca), Itaroa (Pamplona), Ociopía (Alicante), and Espacio Torrelodones (Madrid).

"The trust placed in us by our clients marks a key milestone in our strategy: expanding the added value of our management model beyond our current portfolio, offering real estate solutions like Eleaseloop and opening a new chapter of growth in the Spanish market," highlights Javier Matey, Specialty Leasing Manager Spain at Nhood Spain.

For his part, Daniel Lorenzo, International Director of Specialty Leasing and Marketing at Nhood, emphasises: "Our ambition is clear: to help owners maximise the value of their assets with a digital and scalable solution. By the end of September, Eleaseloop will be available in Italy, and before the end of the year, in France—an essential step towards becoming the European benchmark in specialty leasing."

**About Nhood**

Nhood is a real estate operator dedicated to urban regeneration and the management of mixed-use real estate assets, with a focus on positive social, environmental, and economic impact.

Founded in 2021 and owned by the Association Familiale Mulliez (AFM), it operates in 11 countries and manages more than 1,000 assets, including shopping centres and multifunctional spaces. With a team of more than 1,000 experts, Nhood offers comprehensive solutions ranging from asset management to the development and promotion of real estate projects. Its goal is to create sustainable and connected spaces that promote local community life and generate value for communities and owner clients, based on principles of innovation, proximity, and sustainability.

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